

# SUNY Potsdam

## Administrative Unit Assessment Report and Improvements

**Administrative Unit:** Department of Athletics

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**Mission Statement:** SUNY Potsdam strives to provide our students with meaningful participatory experiences that forge long lasting bonds and provide for the well-being of members of the faculty, staff, students and community.

We offer a wide range of physical and outdoor education, recreational services, and intercollegiate athletic competition. We adhere to the values of physical fitness, total well-being, and participation in athletics; teaching leadership skills, teamwork, responsibility and accountability. We administer programs that are fundamental to the educational and personal development of our students in keeping with the high standards of SUNY Potsdam, NCAA and SUNYAC.

Goals	Desired Outcomes/Objectives	Assessment Methods and Targets	Results	Planned Improvements Based on Assessment Results
1. Administer programs that are fundamental to the educational and personal development of our students in keeping with the standards established by SUNY Potsdam. Increase the number of athletic programs offered and number of student athletes participating in sports.	Increase of students participating in athletics.	Add men's and women's indoor and outdoor track and field in 2017-18 which will increase the overall student athlete participation count by 100 students. Use NCAA Sports Sponsorship report as a measurement tool to gauge increased participation rate.	Added men's and women's track and field and men's volleyball programs, increasing the number of student-athletes on campus by 47.	Please see the 2020-24 Athletics Assessment Plan for further plans for improvement.
2. Maintain proper balance between academic and athletic pursuits.	Allowing our student athletes to achieve their full potential while placing priority on academic accomplishment.	Use SUNYAC Commissioners list as a gauge striving for approximately 50% of our student athletes being selected each achieving a 3.3 GPA or higher. Recognize those selected during an on	In 2019-2020, 48 percent of our student-athletes qualified for the SUNYAC commissioners list.	Please see the 2020-24 Athletics Assessment Plan for further plans for improvement.

		campus athletic contest.		
3. Provide a range of sports that promotes a positive, competitive athletic experience and embodies the ideals of good sportsmanship, respect for opponent and contest officials, and integrity in an equitable and diverse environment.	To enhance the athletic experience.	Schedule competitive NCAA Division III institutions with similar athletic and educational priorities earning, at a minimum, .500 record and opportunity for post season competition. Use end of season results and individual or team specific honors//awards achieved as a result of competition as a barometer.	The last full sporting season saw four of our programs qualify for the playoffs. Since 2018, we have had five SUNYAC players of the year and two student-athletes named All-Americans. We've also had an individual SUNYAC champion in men's track and field.	Please see the 2020-24 Athletics Assessment Plan for further plans for improvement.
4. Contribute to the College's enrollment management plans through effective student athlete recruitment/retention goals.	To recruit and retain student athletes.	Responsible for the recruitment of approximately 10% of the College's incoming freshman class maintaining the following roster commitments over a 4 year cycle: W. Basketball – 15 W. Cross Country – 15 W. Ice Hockey – 20 W. Lacrosse – 20 W. Soccer – 30 W. Swimming & Diving – 20 W. Volleyball – 15 Softball – 20 W. Track & Field – 35 M. Basketball – 15 M. Cross Country – 15 M. Golf – 10 M. Ice Hockey – 30 M. Lacrosse – 40 M. Soccer – 30 M. Swimming & Diving – 20 M. Track & Field - 35	It is anticipated athletic's will be responsible for 13-15 percent of the 2020-2021 incoming class.	Please see the 2020-24 Athletics Assessment Plan for further plans for improvement.
5. Develop and support a commitment to community service projects by engaging in a minimum of two projects per sport per year.	To give back to the community.	Review end of year project report with distinction given to the team with the most projects completed.	At a minimum, each team engages in leaf raking and Potsdam town clean up.	Please see the 2020-24 Athletics Assessment Plan for further plans for improvement.