

**SUNY Potsdam
Administrative Unit
Assessment Summary Form**

Administrative Unit: Athletics

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Assessment Year: 2022-2023

PURPOSE

This annual assessment summary form provides the opportunity for units to follow-up on their assessment plans, track progress toward goals, and to highlight actions taken to improve processes and/or efficiencies in functioning that lead to outcomes that benefits students, staff, or the college. These could be process changes or improvements in efficiency, skill level of staff, opportunities for the college, or other aspects over which the unit has a certain amount of control.

SECTION 1: ASSESSMENT PLAN FOLLOW-UP

A key component of the continuous improvement assessment process is regularly following up on [your assessment plan](#). Please review your plan and select one-third of your unit goals, along with related desired outcomes and objectives to report on the progress made.

Selected Goal

Copy/Paste or enter the goal(s) from your unit plan that you wish to highlight and summarize.

Aid in the college's ongoing recruitment efforts on both the incoming freshmen and transfer side.

Desired Outcomes/Objectives

Copy/Paste or enter the desired outcomes and objectives connected to your selected goal that you will be reporting on.

Be responsible for 12-15 percent of each academic year's incoming class.

Related Targets/Measures

Copy/Paste or enter the target desired outcomes and objectives connected to your selected goal that you will be reporting on.

This will be measured consistently by evaluating each varsity team's roster size at the beginning and end of the academic year.

Describe the progress made toward the selected goal and the related desired outcomes and objectives. Be sure to include steps taken and any information/data collected and results.

The 2022/23 athletic department recruitment cycle yielded an incoming class of 101 new student athletes. Eighty-eight of these new students will enter as first-years while 13 enter as transfers. Overall, the college is welcoming 440 new first-years and 135 transfers, for a total of 575 new students. Therefore, the athletic department will be responsible for 17.56 percent of the incoming class.

This data is available thanks to our NCAA compliance efforts. Each year, new student-athletes must complete required paperwork, and this allows us to track exactly how many new students are entering at any given point in the year.

Based on the assessment data and information shared above, what planned actions were or will be taken as a result?

Our intended target was to represent 12-15 percent of the incoming class. Given that we have exceeded that target, we feel it is appropriate to continue down the same path we are on.

SECTION 2: ADDITIONAL ASSESSMENT ACTIVITY

Please use this space to share an example from this past year when you used assessment and data to plan and/or take action. Be sure to include any available information relating to the results and impact. Your example for this section does not need to be directly tied to your previously submitted administrative unit assessment plan.

In 2022/2023, the athletic department saw an unexpected uptick in the number of non-sporting related conduct incidents involving student-athletes. Because of this the department has crafted a Student-Athlete Code of Conduct which will be introduced in the Fall of 2023. The expectation is that this new code will have an impact on student-athletes and make them more accountable for their actions, as well as helping them understand the impact of their behavior on and off campus. The goal is to see a marked reduction in conduct-related incidents during the 23/24 academic year. Efficacy of the new code will be evaluated in May of 2024.