

**SUNY Potsdam
Administrative Unit Assessment Plan**

Administrative Unit: Athletics and Physical Education

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Mission Statement: SUNY Potsdam is committed to providing and supporting high quality programs that are readily apparent to our students, alumni, faculty and staff, as well as members of our community. Our high-quality programs offer balanced opportunities for our student athletes allowing them to achieve their full potential in academics and athletics leading to success in both arenas.

SUNY Potsdam is committed to adhering to such fundamental values as good sportsmanship, respect, fairness, honesty, and integrity in an equitable and diverse environment. All student athletes, coaches and spectators will demonstrate respect for one's opponents and the decisions and actions of game officials.

Goals	Desired Outcomes/Objectives	Assessment Methods and Targets/Measures
Aid in the college's ongoing recruitment efforts on both the incoming freshmen and transfer side.	Be responsible for 12-15 percent of each academic year's incoming class.	Roster sizes will be consistently evaluated.
Mentor and support student-athletes with the goal of helping them succeed in the classroom. Help to ensure student-athletes leave Potsdam with a degree.	Aim to have student-athletes maintain a higher GPA than the general student body, while also seeing student-athletes graduate at a higher rate than the general student body.	Review of team/ department wide GPA's at the end of each semester. Review graduation rates at the end of each academic year.
Achieve consistent positive results on the playing field. Create one of the premier athletic departments in the SUNYAC.	Consistent post-season participation from all teams. Evidence of improvement from previous year's results.	Assessment of each individual program's win/loss record and placement in conference standings.
Retain the vast majority of our incoming student-athletes.	NCAA data shows 38 percent of college graduates do not graduate from their original institution. Department should aim to retain at least 80 percent of all incoming freshmen/transfers.	Assess retention rate at the end of each academic year

Establish SUNY Potsdam athletics as an ever-present positive influence on campus and in the Potsdam community.	Requirement for each team to take part in at least one on-campus and one off-campus community service events each year.	End of year report from chair of Student-Athlete Advisory Committee (SAAC).
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