# 2021-2022 Four Year Degree Plan for: Bachelor of Music, emphasis in Music Business

Any instrument

## First Year

**Fall Semester** ~14 credit hours  
MUCC 111 Keyboard Skills I  
MUCT 103 Theory I \(^6\)  
MUCT 104 Aural Skills I \(^6\)  
MuCS 420 Performance Class  
Ensemble(s)  
WAYS 101  
WAYS 102 -or- WAYS 103 \(^2\)

**Spring Semester** ~17 credit hours  
MUCC 112 Keyboard Skills II  
MUCT 105 Theory II \(^6\)  
MUCT 106 Aural Skills II \(^6\)  
MuCS 420 Performance Class  
Ensemble(s)  
MUAI 201 Music Business I  
WAYS 102 -or- WAYS 103 \(^2\)  
Non-Music Pathways course (Thinking Mathematically recommended) \(^3\)

Vocal Students: take MUCP 131 Intro to Diction during the freshman year (either semester)

## Second Year

**Fall Semester** ~17 credit hours  
MUCT 203 Theory III \(^6\)  
MUCT 204 Aural Skills III \(^6\)  
MUCH 201 Music History I \(^6\)  
MUAI 209 Conducting I  
MuCS 420 Performance Class  
Ensemble(s)  
MUAI 202 Music Business II  
ECON 110 Macroeconomics -or- ECON 105 Microeconomics \(^2\)

**Spring Semester** ~17 credit hours  
MUCT 205 Theory IV \(^6\)  
MUCT 206 Aural Skills IV \(^6\)  
MUCH 202 Music History II \(^6\)  
MUAI 309 Conducting II  
MuCS 420 Performance Class  
Ensemble(s)  
Non-Music Pathways course \(^3\)  
ECON 110 Macroeconomics -or- ECON 105 Microeconomics \(^2\)

## Third Year

**Fall Semester** ~15 credit hours  
MUCH 323 Music History III -or- Business Course \(^2, 4\)  
MuCS 420 Performance Class  
Ensemble(s)  
MUAI 320 Music Business Technology \(^5\)  
MUAI 400 Legal Aspects of the Music Industry \(^5\)  
Business Course or Music Business Elective \(^4\)

**Spring Semester** ~15 credit hours  
MUCH 323 Music History III -or- Business Course \(^2, 4\)  
MuCS 420 Performance Class  
Ensemble(s)  
MUAI 450 Practicum in Music Business  
Business Course or Music Business Elective \(^4\)  
Non-Music Pathways course \(^3\)

## Fourth Year

**Fall Semester** ~15 credit hours  
MuCS 420 Performance Class  
Ensemble(s)  
MUAI 460 Essential Practices in Music Business \(^5\)  
Business Course or Music Business Elective \(^4\)  
Business Course or Music Business Elective \(^4\)  
Non-Music Pathways course \(^3\)

**Spring Semester** 12 credit hours  
MUAI 470 Music Business Internship
NOTES:

1 Different instruments will have somewhat different ensemble requirements. Details about ensemble requirements can be found in the Crane Undergraduate Student Handbook (in section V). Additionally, students for whom piano is their primary instrument do not take Keyboard I and II (MUCC 111 & 112), and students for whom voice is their primary instrument will have to take MUCP 131 Introduction to Diction.

2 These courses can be taken either semester listed but should be taken in one of the semesters indicated in order to complete the degree requirements in the prescribed time.

3 See page 4 for detailed information about Pathways courses outside the major. It is recommended students take MATH 125/STAT 100 Statistics (TM) as their first Ways of Thinking course.

4 Business Course or Music Business Elective:
   - Business Courses are
     o ACCT 201 Principles of Accounting I
     o MGMT 301 Principles of Management
     o MKTG 301 Principles of Marketing
   - Students must take at least two music business electives, which are MUAI 3XX or 4XX courses.

5 Be aware of course rotations for these courses:
   - Music Business Technology is offered every fall semester only.
   - Essential Practices in Music Business is offered every fall semester only.
   - Legal Aspects of the Music Industry is offered every fall semester, and may only be offered in the spring sporadically.

In addition, please note that:
   - the Practicum in Music Business may be taken during the summer or fall semesters.
   - the Music Business internship may also be taken over the summer, which may be particularly of interest to double majors (such as Music Business/Performance). It is preferred that the Internship be the final course taken in any degree as to allow students to take job offers that may occur as a result of the internship.

6 These courses are pre-registered and should appear on the student’s schedule prior to the schedule being released.
Music Courses

120 total minimum credit hours in degree (121 for voice students)
85 total minimum credit hours in music (87 for voice students)
15 total minimum credit hours in business

**Basic Musicianship:**

- MUCC 111 & 112: Keyboard Skills I & II (2 cr)
- MUCT 103, 105, 201, 205: Theory I, II, III, IV (12 cr)
- MUCT 104, 106, 204, 206: Aural Skills I, II, III, IV (4 cr)
- MUCH 201, 202, 323: Music History I, II, III (9 cr)
- MUCP 209 & 309: Conducting I & II (2 cr)

**Performance:**

- MUCS 420 Performance Class (7 semesters @ 2 cr = 14 cr)
  - Non-credited performance requirements:
    - Pass Level A
    - 10- or 30-Minute Recital
  - Ensembles (7 @ 1 cr = 7 cr)
    - Winds/Brass/Percussion/Strings/Harp: 4 semesters of major instrumental ensembles; 3 semesters of other ensembles
    - Voice: 4 semesters of major choral ensembles, 3 other ensembles
    - Piano: 3 semesters of major ensembles (any); 1 semester of major choral ensemble; 3 semesters of other ensembles
    - Guitar: 3 semesters of major ensembles; 4 semesters of guitar ensemble
  - The 4 (3 for guitar) semesters of major ensembles must be taken during the student’s first two years.
  - For Voice Students only: MUCP 131 Introduction to Diction (2 cr)

**Music Business:**

- MUAI 201 Music Business I (3 cr)
- MUAI 202 Music Business II (3 cr)
- MUAI 320 Music Business Technology (3 cr)
- MUAI 400 Legal Aspects of the Music Industry (3 cr)
- MUAI 460 Essential Practices of Music Business (3 cr)
- Two music business electives (6 cr) Options include:
  - MUAI 310 Music Merchandising and Retail
  - MUAI 315 Inside a Record Label
  - MUAI 332 Recording and Production Techniques
  - MUAI 401 Arts Administration
  - MUAI 402 Music Grant Writing
  - MUAI 432 Advanced Recording and Production Techniques
  - ARMA 100 Introduction to Arts Management
  - ARMA 310 Arts Grant Writing and Fundraising
  - Special topics courses (MUAI 395/495)
  - MUAI 450 Practicum in Music Business (2 cr)
  - MUAI 470 Music Business Internship (12 cr)

**Business and Economic Courses:**

- ECON 105 Principles of Microeconomics (3 cr)
- ECON 110 Principles of Macroeconomics (3 cr)
- ACCT 201 Principles of Accounting I (3 cr)
- MGMT 301 Principles of Management (3 cr)
- MKTG 301 Principles of Marketing (3 cr)
Degree check list for: Bachelor of Music, emphasis in Music Business, continued

Pathways Courses

Students must complete the required number of credits within each Pathways designation. Some requirements are fulfilled with required major courses, as noted. All courses receive liberal arts (LA) credit unless the course title has an "@" in front of it in the Schedule of Classes.

34 total minimum credit hours outside of music (includes business courses)
46 total minimum liberal arts credit hours in the degree (music & non-music)

Ways of Beginning (to be taken in year one):

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>WAYS 101</td>
<td>Critical Thinking Seminar (3 cr)</td>
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<tr>
<td>WAYS 102</td>
<td>College Writing Seminar (3 cr)</td>
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<tr>
<td>WAYS 103</td>
<td>Talking about Diversity, Equity and Inclusion Seminar (3 cr)</td>
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Ways of Thinking:

<table>
<thead>
<tr>
<th>Category</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thinking Aesthetically (TA)</td>
<td>MUCT 103 Theory I</td>
<td>0 cr</td>
</tr>
<tr>
<td>Thinking Foundationally (TF)</td>
<td>MUCH 201 Music History I</td>
<td>0 cr</td>
</tr>
<tr>
<td>Thinking Historically (TH)</td>
<td>MUCH 202 Music History II</td>
<td>0 cr</td>
</tr>
<tr>
<td>Thinking Mathematically (TM)</td>
<td>Statistics is recommended</td>
<td></td>
</tr>
<tr>
<td>Thinking Scientifically (NW)</td>
<td>ECON 110 Principles of Macroeconomics</td>
<td>4 cr</td>
</tr>
<tr>
<td>Thinking Scientifically (SW)</td>
<td>ECON 110 Principles of Macroeconomics</td>
<td>0 cr</td>
</tr>
</tbody>
</table>

Ways of Connecting:

<table>
<thead>
<tr>
<th>Category</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connecting through Language Other than English (CL)</td>
<td>0 to 3 cr</td>
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<tr>
<td>Connecting Globally (CG)</td>
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<td>3 cr</td>
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<tr>
<td>Connecting Clearly: Communication in the Major (CC)</td>
<td>MUCH 323 Music History III (0 cr)</td>
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<tr>
<td>Connecting Theory to Practice through Applied Learning (CT)</td>
<td>MUAI 470 Music Business Internship (0 cr)</td>
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