



2023-2024 Four Year Degree Plan for:  
**Bachelor of Music, emphasis in Music Business**  
**Any instrument** <sup>1</sup>

**First Year**

**Fall Semester** ~14 credit hours

MUCC 111 Keyboard Skills I  
 MUCT 103 Theory I <sup>6</sup>  
 MUCT 104 Aural Skills I <sup>6</sup>  
 MUCS 420 Performance Class  
 Ensemble(s)  
 WAYS 101  
 WAYS 102 -or- WAYS 103 <sup>2</sup>  
*Vocal Students only: MUCP 131 Introduction to Diction*

**Spring Semester** ~17 credit hours

MUCC 112 Keyboard Skills II  
 MUCT 105 Theory II <sup>6</sup>  
 MUCT 106 Aural Skills II <sup>6</sup>  
 MUCS 420 Performance Class  
 Ensemble(s)  
 MUAI 201 Music Business I  
 WAYS 102 -or- WAYS 103 <sup>2</sup>  
 Non-Music Pathways course (MATH 125 Probability & Stats I, a Thinking Mathematically course is recommended) <sup>3</sup>

**Second Year**

**Fall Semester** ~17 credit hours

MUCT 203 Theory III <sup>6</sup>  
 MUCT 204 Aural Skills III <sup>6</sup>  
 MUCH 201 Music History I <sup>6</sup>  
 MUCP 209 Conducting I  
 MUCS 420 Performance Class  
 Ensemble(s)  
 MUAI 202 Music Business II  
 ECON 110 Macroeconomics -or- ECON 105  
 Microeconomics <sup>2</sup>

**Spring Semester** ~17 credit hours

MUCT 205 Theory IV <sup>6</sup>  
 MUCT 206 Aural Skills IV <sup>6</sup>  
 MUCH 202 Music History II <sup>6</sup>  
 MUCP 309 Conducting II  
 MUCS 420 Performance Class  
 Ensemble(s)  
 Non-Music Pathways course <sup>3</sup>  
 ECON 110 Macroeconomics -or- ECON 105  
 Microeconomics <sup>2</sup>

**Third Year**

**Fall Semester** ~15 credit hours

MUCH 323 Music History III -or- Business Course <sup>2,4</sup>  
 MUCS 420 Performance Class  
 Ensemble(s)  
 MUAI 450 Practicum in Music Business (fall or spring of junior year)  
 MUAI 400 Legal Aspects of the Music Industry <sup>5</sup>  
 Business Course or Music Business Elective <sup>4</sup>  
 Non-Music Pathways course <sup>3</sup>

**Spring Semester** ~ 15 credit hours

MUCH 323 Music History III -or- Business Course <sup>2,4</sup>  
 MUCS 420 Performance Class  
 Ensemble(s)  
 MUAI 450 Practicum in Music Business (fall or spring of junior year)  
 MUAI 320 Music Business Technology <sup>5</sup>  
 Business Course or Music Business Elective <sup>4</sup>  
 Non-Music Pathways course <sup>3</sup>

**Fourth Year**

**Fall Semester** ~ 15 credit hours

MUCS 420 Performance Class  
 Ensemble(s)  
 MUAI 460 Essential Practices in Music Business <sup>5</sup>  
 Business Course or Music Business Elective <sup>4</sup>  
 Business Course or Music Business Elective <sup>4</sup>  
 Non-Music Pathways course <sup>3</sup>

**Spring Semester** 12 credit hours

MUAI 470 Music Business Internship

## **NOTES:**

<sup>1</sup> Different instruments will have somewhat different ensemble requirements. Details about ensemble requirements can be found in the Crane Undergraduate Student Handbook (in section V). Additionally, students for whom piano is their primary instrument do not take Keyboard I and II (MUCC 111 & 112), and student for whom voice is their primary instrument will have to take MUCP 131 Introduction to Diction.

<sup>2</sup> These courses can be taken either semester listed but should be taken in one of the semesters indicated in order to complete the degree requirements in the prescribed time.

<sup>3</sup> See page 4 for detailed information about Pathways courses outside the major. It is recommended students consider taking MATH 125 Probability & Statistics I as their Thinking Mathematically (TM) course, and consider taking that as their first Ways of Thinking course.

<sup>4</sup> Business Course or Music Business Elective:

- Business Courses are
  - ACCT 201 Principles of Accounting I
  - MGMT 301 Principles of Management
  - MKTG 301 Principles of Marketing
- Students must take at least two music business electives, which are MUAI 3XX or 4XX courses; see page 3.

<sup>5</sup> Be aware of course rotations for these courses:

- Music Business Technology is offered every spring semester only.
- Essential Practices in Music Business is offered every fall semester only.
- Legal Aspects of the Music Industry is offered every fall semester only.

In addition, please note that:

- the Practicum in Music Business may be taken during the summer or fall semesters.
- the Music Business internship may also be taken over the summer, which may be particularly of interest to double majors (such as Music Business/Performance). It is preferred that the Internship be the final course taken in any degree as to allow students to take job offers that may occur as a result of the internship.
- These two internship experiences need to be planned for ahead of time. They are registered through Handshake.

<sup>6</sup> These courses are pre-registered and should appear on the student's schedule prior to the schedule being released.



2023-2024 Degree Check List for:  
**Bachelor of Music, emphasis in Music Business**  
**Any instrument**

**Music Courses**

120 total minimum credit hours in degree (121 for voice students)

85 total minimum credit hours in music (87 for voice students)

15 total minimum credit hours in business

**Basic Musicianship:**

MUCC 111 & 112: Keyboard Skills I & II (2 cr)
MUCT 103, 105, 203, 205: Theory I, II, III, IV (12 cr)
MUCT 104, 106, 204, 206: Aural Skills I, II, III, IV (4 cr)
MUCH 201, 202, 323: Music History I, II, III (9 cr)
MUCP 209 & 309: Conducting I & II (2 cr)

**Performance:**

MUCS 420 Performance Class (7 semesters @ 2 cr = 14 cr)
Non-credited performance requirements: Pass Level A 10- or 30-Minute Recital
Ensembles (7 @ 1 cr = 7 cr) Winds/Brass/Percussion/Strings/Harp: 4 semesters of major instrumental ensembles; 3 semesters of other ensembles Voice: 4 semesters of major choral ensembles 3 other ensembles Piano: 3 semesters of major ensembles (any); 1 semester of major choral ensemble; 3 semesters of other ensembles Guitar: 3 semesters of major ensembles; 4 semesters of guitar ensemble  The 4 (3 for guitar) semesters of major ensembles <i>must</i> be taken during the student's first two years. For more, see ensemble information in the Crane Student Handbook (Section V)
For Voice Students only: MUCP 131 Introduction to Diction (2 cr)

**Music Business:**

MUAI 201 Music Business I (3 cr)
MUAI 202 Music Business II (3 cr)
MUAI 320 Music Business Technology (3cr)
MUAI 400 Legal Aspects of the Music Industry (3 cr)
MUAI 450 Practicum in Music Business (2 cr)
MUAI 460 Essential Practices of Music Business (3 cr)
MUAI 470 Music Business Internship (12 cr)
Two music business electives (6 cr) Options include:
MUAI 310 Music Merchandising and Retail
MUAI 315 Inside a Record Label
MUAI 332 Recording and Production Techniques
MUAI 401 Arts Administration
MUAI 402 Music Grant Writing
MUAI 432 Advanced Recording and Production Techniques
ARMA 100 Introduction to Arts Management ( <i>NOTE: only one ARMA course can count under this requirement</i> )
ARMA 310 Arts Grant Writing and Fundraising ( <i>NOTE: only one ARMA course can count under this requirement</i> )
Special topics courses (MUAI 395/495)

**Business and Economic Courses:**

ECON 105 Principles of Microeconomics (3 cr)
ECON 110 Principles of Macroeconomics (3 cr)
ACCT 201 Principles of Accounting I (3 cr)
MGMT 301 Principles of Management (3 cr)
MKTG 301 Principles of Marketing (3 cr)

### **Pathways Courses**

Students must complete the required number of credits within each Pathways designation. Some requirements are fulfilled with required major courses, as noted. All courses receive liberal arts (LA) credit unless the course title has an "@" in front of it in the Schedule of Classes.

34 total minimum credit hours outside of music (includes business courses)

46 total minimum liberal arts credit hours in the degree (music & non-music)

#### **Ways of Beginning** (to be taken in year one):

WAYS 101: Critical Thinking Seminar (3 cr)
WAYS 102 College Writing Seminar (3 cr)
WAYS 103 Talking about Diversity, Equity and Inclusion Seminar (3 cr)

#### **Ways of Thinking:**

Thinking Aesthetically (TA): fulfilled by MUCT 103 Theory I (0 cr)
Thinking Foundationally (TF): fulfilled by MUCH 201 Music History I (0 cr)
Thinking Historically (TH – 3 cr)
Thinking Mathematically (TM - 3 cr) Statistics is recommended
Thinking Scientifically: Natural World (NW - 4 cr)
Thinking Scientifically: Social World (SW): fulfilled by ECON 110 Principles of Macroeconomics (0 cr)

#### **Ways of Connecting:**

Connecting through Language Other than English (CL- 0 to 3 cr)
Connecting Globally (CG): fulfilled by MUCH 202 Music History II (0 cr)
Connecting Clearly: Communication in the Major (CM): fulfilled by MUCH 323 Music History III (0 cr)
Connecting Theory to Practice through Applied Learning (CT): fulfilled by MUAI 470 Music Business Internship (0 cr)