



# Business Placements

The business career field gives interns the opportunity to support a wide range of departments and tasks depending on the interns' interests as well as experience, transferable skills, and future career pathways. Participants wanting to expand their experience supporting business development, management, consulting, operations, research, and content development will be able to work for SMEs as well as large domestic or international facing companies. Upon completing a business internship, participants will be able to articulate the differences in company and country cultures, management styles and methods, and utilize newfound professional and project management skills.

## Skills You'll Learn and Apply During A Business Internship

- Business Development
- Business Proposal Support
- Business Reporting
- Client relations and support
- Competitor analysis
- Conflict Management
- Creating Presentation Materials
- Data Analysis
- Exposure to CRM systems
- Facilitation and Presentation Delivery Skills
- Lead Generation & Sourcing
- Market Research / Market Analysis
- Negotiation
- Project Management

## Business Companies Cross Section

10% 

are Large Companies or International Corporations

50% 

are Small and Medium-sized Enterprises

40% 

are Start-up & Entrepreneurial Companies

## Host Company and Project Examples

**Global company supporting intellectual property support for companies in emerging markets**

**International Business Relations Intern** supporting ad-hoc research concerning service offerings and clients, collecting survey data, and helping collate business dev materials, drafting articles, helping with client segmentation.

**Company focused on constructive hardware including manufacturing and distribution**

**Business Analyst Intern** working across business and technical teams to apply creativity and expertise to solve challenging business problems. Work with an agile mindset across business areas to review candidate processes and identify potential gaps.

**Japanese start-up providing a relevant database on emerging start-up and consultation services**

**Data Analysis Intern** creating customized data analytics reports about market trends, new technologies, investment, and partnerships trends in the industry our clients are interested in.