

**SUNY Potsdam  
Administrative Unit Assessment Plan**

**Administrative Unit: Center for Creative Instruction**

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**Date Submitted:**

**Mission Statement:** The CCI works to strengthen, enhance, and support teaching and learning by providing services, resources, programming, and collaborative opportunities to the campus community.

<b>Goals</b>	<b>Desired Outcomes/Objectives</b>	<b>Assessment Methods and Targets/Measures</b>
Improve teaching effectiveness through professional development in pedagogy.	<ol style="list-style-type: none"> <li>1. Identify new/emerging pedagogical approaches to 21<sup>st</sup> century teaching/learning.</li> <li>2. Identify practices most desired by, and beneficial for, students.</li> <li>3. Prepare faculty to adopt these approaches.</li> </ol>	<ol style="list-style-type: none"> <li>1. Evaluate new and emerging pedagogical practices.</li> <li>2. Survey students to learn of popular trends in educational environments and experiences</li> <li>3. Establish plan to provide high-quality training opportunities for faculty in new/existing approaches to pedagogy</li> </ol>
Improve teaching effectiveness through professional development in instructional and educational technologies.	<ol style="list-style-type: none"> <li>1. Identify new/emerging instructional/educational technologies.</li> <li>2. Identify technologies most desired by, and beneficial for, students.</li> </ol>	<ol style="list-style-type: none"> <li>1. Evaluate new and emerging instructional/educational technologies.</li> <li>2. Identify those most beneficial to our faculty and student audiences.</li> </ol>

	<ol style="list-style-type: none"> <li>3. Prepare faculty confidently and effectively use these technologies.</li> </ol>	<ol style="list-style-type: none"> <li>3. Establish plan to provide high-quality training opportunities for faculty in new and existing instructional and educational technologies.</li> </ol>
<p>Expand services through targeted professional development opportunities/topics.</p>	<ol style="list-style-type: none"> <li>1. Compile list of intermediate and advanced topics to meet faculty demand/needs.</li> <li>2. Provide pedagogical and/or technological training and support to faculty in areas specific to their individual, program, and departmental needs.</li> </ol>	<ol style="list-style-type: none"> <li>1. Conduct Needs Assessment to discover faculty, program, and departmental training and support needs.</li> <li>2. Develop training and support materials/measures accordingly.</li> </ol>
<p>Improve support to the campus community.</p>	<ol style="list-style-type: none"> <li>1. Become more accessible and accommodating.</li> <li>2. Make our goals and services clear to the campus and local community.</li> </ol>	<ol style="list-style-type: none"> <li>1. Evaluate CCI branding for clarity (remove ambiguity).</li> <li>2. Provide “receptionist” type model for visitors to the physical CCI space.</li> <li>3. Provide clear and organized services and resources on the CCI web pages.</li> </ol>