

**SUNY Potsdam
Administrative Unit Assessment Plan**

Administrative Unit: Campus Life

Unit Contact -- Name: Ruth Policella

Phone: 315-267-2818

Email Address: policera@potdam.edu

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Mission Statement: The mission of Campus Life is to provide activities, programs and facilities to help cultivate a positive outside of classroom environment that promotes student involvement, learning, and personal development.

Goals:

1. To promote engagement in student leadership activities and to provide on-going opportunities for students to explore and enhance their leadership styles/skills to better both the campus and larger community.
2. To promote student well-being through providing an on-going student activities program to help foster student connections with peers while creating a fun and dynamic campus atmosphere.
3. To ensure student life facilities are well maintained, equipped and staffed to support the out of classroom experience.

Student Learning Outcomes: As a result of Campus Life programs and initiatives, students will:

1. Report an awareness of involvement opportunities on campus. (SPW, Student Activities, Student Organizations/Greek Life, Leadership Conferences)
2. Develop a range of leadership skills. (Student Organizations/Greek Life, Leadership Conferences, Leadership Workshops, Emerging Leaders)
3. Express a feeling of connectedness on campus. (Student Activities, Student Organizations/Greek Life, Emerging Leaders, Leadership Conferences)

Goals	Desired Outcomes/Objectives	Assessment Methods and Targets/Measures
SUNY Potsdam Weekly (SPW): Provide accurate event information to students in a variety of formats to encourage awareness of and engagement in campus events.	<ol style="list-style-type: none"> 1. Students will be able to recognize SPW as a source to receive accurate event information. 2. Students will be able to locate where to find at least one version of SPW. 3. Students will be aware of campus events through SPW. 	<ol style="list-style-type: none"> 1. A minimum of 75% of students will state that they are aware of SPW. 2. A minimum of 75% of students will be able to identify at least one version of SPW. 3. A minimum of 50% of students will be able to list at least 1 event that they have learned about through SPW. <p>Survey tool: SPW Survey distributed in the Fall semester of odd numbered years (early Nov)</p>

<p>Fall Student Leader Conference: Offered annually prior to the start of classes in the Fall semester.</p>	<ol style="list-style-type: none"> 1. The Fall Student Leader Conference will be attended by at least 100 students representing 35 organizations. 2. Students who participate in Fall Student Leader Conference will be able to: <ol style="list-style-type: none"> a. Identify campus resources that are available to help them and/or their organizations be successful (e.g. offices, faculty, staff, alumni, other student leaders, etc.). b. Name their own leadership style as assessed through inventories such as StrengthsQuest, Myers Briggs, True Colors, etc. c. Discuss ways in which their leadership style is a strength and a challenge when working with others. d. Develop skills to effectively run a student organization (e.g. recruitment, conflict management, effective meetings, etc). <p><i>Note: The goals listed in section 2 are the long-term goals for the Leadership Conference. Elements representing these goals may not be present in every conference offered but will be present in the Leadership Conference over a longitudinal review.</i></p>	<ol style="list-style-type: none"> 1. This will be assessed through the conference sign up process. 2. This will be assessed through a pre-test/post-test at the leadership conference. Our goal is a positive increase in a minimum of 60% of the assessed areas. <p>Survey tool: Conference Attendance Statistics & Conference Pre & Post Test Survey</p>
<p>Women, Gender, and Leadership: Offer an opportunity for students to explore, discuss and reflect on issues related to women and leadership. Program includes workshops and Mentoring by a SUNY Potsdam alum.</p>	<ol style="list-style-type: none"> 1. Students will report satisfaction with the program. 2. Students who participate in the Women, Gender, and Leadership Program will: <ol style="list-style-type: none"> a. Become more aware of issues related to women and gender in today's society. b. Be able to relate the issues discussed above to their own experiences. c. Develop professional communication and networking skills. 	<ol style="list-style-type: none"> 1. At least 75% of participants will indicate that the program was beneficial to them. 2. <ol style="list-style-type: none"> a. At least 75% of participants will indicate that the program made them more aware of issues related to women and gender in today's society, b. At least 75% of participants will indicate that they can relate the issues discussed above to their own experiences. c. At least 75% of participants will indicate that they have developed professional communication and networking skills. <p>Survey tool: WGL Individual workshop evals & Overall program eval.</p>

<p>Greek Life</p>	<p>Students involved with Greek Life will be able to</p> <ol style="list-style-type: none"> 1. Express the espoused values of their chapter and the community at large. 2. Demonstrate the espoused values of their chapter and the community at large. 3. Identify the common areas of risk associated with Greek Life. 	<p>1 & 2 A minimum of 75% of new members will complete all three sessions of the New Member Education Series.</p> <ol style="list-style-type: none"> 3. a. Each chapter will have at least 1 active member who has successfully completed the Greek Risk Management Course. b. 100% of Greek Members will sign their understanding of and adherence to the College's policies regarding FIPG and hazing. <p>Survey tool: Attendance sheets at New Member Education Series, Chapter and Class Roster Comparisons, Collection of signed policies</p>
<p>Emerging Leaders: Engage students in leadership development as well as philanthropy work for SUNY Potsdam to enhance student giving and Potsdam Pride among students</p>	<p>Students involved with the Emerging Leaders program will:</p> <ol style="list-style-type: none"> 1. Develop skills in the areas of: <ol style="list-style-type: none"> a. Event Planning – Identify components that lead to a successful event b. Fundraising – Be able to explain why student giving to the college is important c. Public Speaking – Be able to explain EL goals and mission 2. Express a feeling of connectedness to SUNY Potsdam 3. Be able to identify their personal leadership style 	<ol style="list-style-type: none"> 1a. At least 70% of students will agree that they understand the components needed to execute a successful event and be able to list at least one component. 1b. At least 70% of students will agree that they can explain why student giving is important to the college. 1c. At least 70% of students will agree that they have improved their public speaking skills. 2. At least 70% of students will agree that they feel connected to SUNY Potsdam. 3. At least 70% of students will agree that they can identify their personal leadership style. <p>Survey tool: Annual EL Member Survey (March)</p>
<p>Late Night Activities:</p> <ul style="list-style-type: none"> • Offer at least 2 programs per semester • Welcome Month – offer 2 programs • Winterfest – offer 2-4 programs pending budget 	<ol style="list-style-type: none"> 1. Students will report satisfaction with the program. 2. Students will express a feeling of connectedness to SUNY Potsdam 	<ol style="list-style-type: none"> 1. At least 75% of students will report satisfaction with the events offered. 2. At least 70% of students will report they have: <ul style="list-style-type: none"> - Met new or developed closer relationships with friends

		Survey tool: Late Night Event Evaluation (2 events per semester)
Welcome Weekend/First Saturday: Offer Welcome Weekend and activities and First Saturday	<ol style="list-style-type: none"> 1. Students will report satisfaction with the programs offered. 2. Students will express a feeling of connectedness to SUNY Potsdam. 3. Students will report an awareness of clubs/organizations in which to become involved 	<ol style="list-style-type: none"> 1. 70% of students will report satisfaction with events offered. 2. 70% of students will report that they have: <ul style="list-style-type: none"> - met students they believe they will develop friendships with - feel more welcomed at Potsdam 3. 70% of students will report an awareness of clubs/organizations in which to become involved. <p>Survey tools: WW student and club eval and FS eval</p>
Facilities	<p>Users will report satisfaction with facilities usage</p> <ol style="list-style-type: none"> 1. Users will report satisfaction with the following aspects of reserving space through Campus Life: <ol style="list-style-type: none"> a. Reservation process b. Equipment within room c. Requested equipment present d. Staff support e. Cleanliness f. Appropriate Set Up g. Technology 	<ol style="list-style-type: none"> 1. 70% of the users will report satisfaction when asked about the services provided when signing out a Campus Life space (items a-g). (late March) <p>Survey tool: SPW Survey distributed in the Fall semester of odd numbered years (early Nov)</p>
<p>Summit Leadership Program: Based on 11 career-readiness competencies, Summit strives to:</p> <ol style="list-style-type: none"> 1. Increase student learning in co-curricular activities through high impact experiences and purposeful reflection 2. Prepare students to identify and articulate skills they have gained to enhance both personal and leadership development as well as career marketability. 	<p>As a result of attending Summit workshops, students will:</p> <ol style="list-style-type: none"> 1. Report that workshop content was beneficial. 2. Agree that the skills they learned will assist them in their professional development. 3. Agree that the program helped them to develop skills in the competency areas covered. <i>Note, there are 11 competency areas that can be assessed depending on the specific Summit program.</i> 	<ol style="list-style-type: none"> 1. 70% of students will report that workshops were beneficial. 2. 70% of students will agree that they learned skills that will assist them in professional development 3. 70% of students will agree that the program helped them to develop skills in the competency areas covered. <p>Survey tool: Summit workshop evaluations and individual Summit program evaluations as they are developed.</p>
Bear Shuttle: Local shuttle service from campus to various locations within the community.	<ol style="list-style-type: none"> 1. Students will report awareness of the Bear Shuttle service. 2. Students will report satisfaction with the 	<ol style="list-style-type: none"> 1. 85% of students will report awareness of the service. 2. 85% of students will report satisfaction

	Bear Shuttle service.	with the service. Survey tool: Annual Fall semester Bear Shuttle student survey
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