

**SUNY Potsdam
Administrative Unit Assessment Plan**

Administrative Unit: College Counseling Center

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Mission Statement: The College Counseling Center assists matriculated SUNY Potsdam students in becoming mature, healthy and thoughtful citizens within our community and those which they live after graduation. To this end, we believe that all students have the ability to become self-actualized, responsible and civil.

Goals	Desired Outcomes/Objectives	Assessment Methods and Targets/Measures
Students will know where to find support for mental health challenges and be treated by licensed therapists.	Client numbers will remain higher than the national average for a school our size therefore attesting that we continue to serve as many students as previous years.	Utilize the AUCCCD Annual National Survey and Counseling Center EHR to obtain numbers. Target % of clients to be 18% of the population or higher. This number remain dependent on having same or larger staff as Fall 2019.
Students will have opportunities for mental health programming and training.	Counseling Staff will participate and create trainings and programs for students and student leaders as requested and needed.	Utilize Explore and Counseling Center Schedules to determine number of programs and trainings offered. Target goal: one per month for each of the 8 months of the academic year.
Faculty and staff will have opportunities for mental health programming and training.	Counseling Staff will participate and create trainings and programs for faculty and staff as requested.	Utilize Microsoft Teams and Counseling Center Schedules to determine number of programs and trainings offered. Target goal: 2 per semester.
Counseling Center staff will continue to keep diverse student populations a priority for outreach and programming	Counseling Staff will participate in and create programs related to diverse populations.	Utilize Microsoft Teams and Counseling Center Schedules to determine number of programs, groups and trainings offered. Target goal: At least 2 programs, trainings or groups per semester will be dedicated to issues of diversity.

<p>Students will have a unique leadership opportunity to apply for Peer Counseling Training Internship and if approved become peer support around mental health issues for their fellow students.</p>	<p>The Peer Counseling Internship will be offered each semester that there are 6-10 students who have applied and been approved for training.</p>	<p>Utilize Navigate and on-going database of Peer Counselor trainees to report numbers. Target goal: At least 1 semester of training per academic year.</p>
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