Potsdam
STATE UNIVERSITY OF NEW YORK

Administrative Unit
Alternative Assessment Plan
(1/9/2020)

Administrative Unit Name:	Educational Opportunity Program (EOP)
Person Completing Form:	Sabel Bong
Effective Academic Year:	2020-2021
Date Submitted:	10/9/2020

Department/Program Mission Statement:

The Educationl Opportunity Program (EOP) provides academic support and financial aid to students who show promise for mastering college-level work, but who may otherwise not be accepted.

Goal #1 – Assist students in transition from secondary education to higher education:

Intended Outcome(s) for Goal #1 - list one or more:

1A. Students will be more aware of key differences between high school and college success.

1B. Students will have fundamental academic and social skills to navigate college successfully.

Measurable Criteria and Assessment Method(s) - What data will be collected and how? What unique assessment activities will be used? What are our criteria for success?

1A1-EOP will provide a 3-week pre-freshman summer orientation that will include workships, academic coursework, peer mentoring, academic tutoring, social events, and counseling. The summer bridge program is foundational in providing students skills for successful transition from high school to college.

1A2-EOP will conduct a Pre/Post Orientation Assessment to compare incoming students knowledge of Potsdam and college in general. Tartet: at least 90% of respondants who answered questions on the pre assessment incorrectly will obtain a higher score on the post orientation assessment.

1B1-EOP will examine retention rate data. Target: Maintain or improve on the EOP first time-full time retention rate from the prior year.

Goal #2 – To provide comprehensive counseling support for students in order to meet personal and academic goals/objectives:

Intended Outcome(s) for Goal #2 - list one or more:

A majority of EOP students will feel comfortable utilizing EOP staff to answer questions about academics, social and personal issues/concerns.

Measurable Criteria and Assessment Method(s) - What data will be collected and how? What unique assessment activities will be used? What are our criteria for success?

2A – Comparison of EOP student roster with completed appointment/meeting information. Target: 80% or more of the students in the program meet with EOP staff on their assigned appointments (i.e. first-year students meet bi-weekly, continuing students meet monthly).

2B – EOP will conduct informal small focus groups toward the end of the academic year in regards to students comfort level with utilizing EOP staff. Target: A majority of the feedback will be positive and indicate a high level of comfort.

Goal #3 – To provide a comprehensive array of services that support student success:

Intended Outcome(s) for Goal #3 - list one or more:

3A - Students will utilize EOP grant/financial assistance to help fund their college expenses.

3B - Students will use EOP tutoring program to improve academic success.

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Measurable Criteria and Assessment Method(s) - What data will be collected and how? What unique assessment activities will be used? What are our criteria for success?

3A1 - Success will be measured in that all students receiving EOP funds will understand key terms such as subsidized and unsubsidized loans, grants, scholarhships. A 5 question assessment will measure student understanding of key understanding by earning a score of 80% or higher (4 out of 5).

3B1 – Comparison of EOP roster with EOP peer tutoring information. Success will be measured in 50% of all EOP students use at least 3 hours of EOP peer tutoring per semester.

Goal #4 –: To have first and second year retention rates at or above college-wide student population.

Intended Outcome(s) for Goal #4 - list one or more:

4A – To have a first-year retention rate of 80%

4B -- To have a second-year retention rate of 70%

Measurable Criteria and Assessment Method(s) - What data will be collected and how? What unique assessment activities will be used? What are our criteria for success?

4A1 – First-year retention rate will be calculated by running a report that will indicate the number of students who will return for their 3rd semester.

4B1 – Second-year retention rate will be calculated by running a report that will indicate the number of students who will return for their 5th semester.