## SUNY Potsdam
### Administrative Unit Assessment Report and Improvements

**Administrative Unit:** Educational Opportunity Program  
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### Mission Statement:
The mission of the SUNY Potsdam Educational Opportunity Program is to provide access and support to students who, despite having strong academic potential, would otherwise be excluded from SUNY Potsdam due to poor academic preparation and economic disadvantage.

<table>
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<tr>
<th>Goals</th>
<th>Desired Outcomes/Objectives</th>
<th>Assessment Methods and Targets</th>
<th>Results</th>
<th>Planned Improvements Based on Assessment Results</th>
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<tbody>
<tr>
<td>Provide program services that assist in the retention or graduation of students from the fall to spring semesters.</td>
<td>95% of our students will be retained or graduated from the Fall 2015 semester to the Spring 2016 semester.</td>
<td>Spring Enrollment Report for retention. BearDen view on each potential graduate. We retained or graduated 93.18% of our enrolled Fall 2019 students.</td>
<td>We did not meet our target. Fall 2019 and Spring 2020 had been affected by COVID-19. Please see current cycle plan for more detailed information.</td>
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</table>
| Provide academic support (advising, tutoring and supplemental instruction) and special programs (orientation, Winter Academy, and Summer Academy) that assist students in earning strong grades and solid academic standing. | EOP students’ collective cumulative GPAs will be at least 2.5 by the end of the year.  
78% of EOP students will be in good academic standing at the end of the school year.  
Using Likert Scale, Winter Academy participants will average at least a “4” for agreeing that the reading and writing components strengthened their abilities to identify and write with correct grammar. | Spring 2016 BearPaws Department Report  
Spring 2016 BearPaws Department Report  
2016 Winter Academy Assessment Summary | Our students’ collective cumulative GPAs was 2.51.  
80% of our students are in good standing at the end of the year.  
Winter Academy was not offered in 2019-2020. | We met our target.  
We met our target.  
N/A |
Provide academic support (advising, tutoring and supplemental instruction) and special programs (orientation, winter academy, and summer academy) that assist students making strong progress toward graduation each year.

**EOP students will earn an average of 25.5 credits for the 2015-16 school year.**

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<th>Enhance EOP services through a small group and mentoring delivery methods.</th>
<th>EOP will facilitate or co-facilitate at least two Men’s Groups and two Women’s Groups during the 2015-16 school year. 95% of students who participate in 5 or more group meetings per term will be retained or graduated per term.</th>
<th>Group Attendance Logs. Fall 2015 and Spring 2016 BearPaws Department Reports.</th>
<th>We did not run a Men’s or Women’s Group in fall 2019 or Spring 2020.</th>
<th>N/A</th>
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<td></td>
<td>EOP will organize and implement a peer mentoring program for new freshmen.</td>
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<td>We ran a successful freshman peer mentoring program in fall 2019. We earned an 88% first-year retention rate for the fall 2019 cohort.</td>
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