Many cities in Asia are becoming a hot spot for innovative startups as it becomes more culturally acceptable to trade in a comfy corporate job to start a business. With fast growth and market surprises year on year, startups often have the potential to be the next big thing...or Unicorn – a privately held startup company valued at over $1 billion. While interning with a big name company may look great on a CV, interning within an exciting startup team often allows for the opportunity to take on more tasks that make an impact on the bottom line, as well as to witness first-hand what it takes to be an entrepreneur.

**Skills You’ll Learn and Apply During a Entrepreneurship & Startup Internship**

- Branding
- Building Mission Statements
- Business Development
- Business Proposal Support
- Client Relations and Support
- Competitor Analysis
- Data Analysis & Business Reporting
- Exposure to CRM systems
- Fundraising and Investor Relations
- Leadership/Management skills
- Market Research
- Networking
- Problem Solving
- Social Media marketing
- Strategic Planning
- Facilitation and Presentation Delivery Skills

**Entrepreneurship & Startup Cross Section**

- **30%** Focus on Business and Support Services
- **30%** Focus on Creative Industries
- **40%** Focus on Technology

**Host Company and Project Examples**

- **Startup developing an app to monitor beverage stock at restaurants**
- **Recruitment startup focused on matching individual consultants to large global projects**
- **Art sourcer and trader meeting the needs of the everyday consumer**

  - **Business Development Intern** supporting the needs of Director of Business Development, and Proposal Manager with duties as assigned such a proposal and presentations.
  - **Content Development Intern** creating website and marketing content for outreach and candidate sourcing.
  - **Product Intern** working closely with the procurement team to source and vet potential artists to showcase.