

Entrepreneurship & Startup Placements

Many cities in Asia are becoming a hot spot for innovative startups as it becomes more culturally acceptable to trade in a comfy corporate job to start a business. With fast growth and market surprises year on year, startups often have the potential to be the next big thing...or Unicorn – a privately held startup company valued at over \$1 billion. While interning with a big name company may look great on a CV, interning within an exciting startup team often allows for the opportunity to take on more tasks that make an impact on the bottom line, as well as to witness first-hand what it takes to be an entrepreneur.

Skills You'll Learn and Apply During a Entrepreneurship & Startup Internship

- Branding
- Building Mission Statements
- Business Development
- Business Proposal Support
- Client Relations and Support
- Competitor Analysis
- Data Analysis & Business Reporting
- Exposure to CRM systems
- Fundraising and Investor Relations
- Leadership/Management skills
- Market Research
- Networking
- Problem Solving
- Social Media marketing
- Strategic Planning
- Facilitation and Presentation Delivery Skills

Entrepreneurship & Startup Cross Section

30% 

Focus on Business and Support Services

30% 

Focus on Creative Industries

40% 

Focus on Technology

Host Company and Project Examples

Startup developing an app to monitor beverage stock at restaurants

Business Development Intern

supporting the needs of Director of Business Development, and Proposal Manager with duties as assigned such a proposal and presentations.

Recruitment startup focused on matching individual consultants to large global projects

Content Development Intern

creating website and marketing content for outreach and candidate sourcing.

Art sourcer and trader meeting the needs of the everyday consumer

Product Intern working closely with the procurement team to source and vet potential artists to showcase.