



Creative, Design, & Fashion Placements

The Creative, Design, and Fashion career field comprises a wide range of placements within creative industries, which are defined by UNESCO as, “industries that combine the creation, production and commercialization of products which are intangible and cultural in nature. These contents are typically protected by copyright and they can take the form of goods or services.” Depending on an intern’s interests and career goals, the Creative, Design, and Fashion career field can allow interns to explore the business side of creative industries and/or let their creative skills shine.

Skills You’ll Learn and Apply During A Creative, Design, & Fashion Internship

- Brand Management
- Business Development
- Client relations and support
- Creating Templates or Mock-Ups
- Creative Design - Photoshop
- Develop creative briefs based on client needs
- Developing Proposals
- Fashion Marketing or Merchandising
- Front-end Website Design
- Illustrator
- Logo Creation
- Pattern making
- Prototyping
- Reviewing Brand Guidelines
- Social Media Marketing
- Sourcing

Creative, Design, & Fashion Cross Section

10% 

are Large Companies or International Corporations

65% 

are Small and Medium-sized Enterprises

25% 

are Start-up & Entrepreneurial Companies

Host Company and Project Examples

Creative Agency supporting marketing, product development and data

Digital Design Intern creating fully digital designed packages including: From wireframes, colors, fonts, presentation, social media creatives, newsletter design, etc.

South Korean creative firm that offers, sells and distributes digital content through digital signage.

Graphic Design Intern creating and designing art and cultural contents about local cities and regions For example: Creating character contents that symbolizes Eiffel tower.

Digital and print fashion magazine based in the US

Fashion Contributor Intern working closely with the Executive Team ensures that readers are consistently provided with relevant fashion related content and to grow the fashion department.