

Hospitality, Events &

Tourism

Placements

Many of our program location's economies thrive off of the hospitality, tourism, and event industries. This career field encompasses many types of businesses ranging from hotels, restaurants, attractions, tour groups, music venues, and more with the core focus of providing an excellent experience and service for customers. With many upcoming major international events being hosted in the region, such as the 2022 Winter Olympics in Beijing, people from all over the world will be visiting Asia, making it an exciting time to intern in this career field.

Skills You'll Learn and Apply During a Hospitality, Events, & Tourism Internship

- Account Management
- Business Development
- Client relations and support
- Communication
- Content Creation
- Databases/Reservation System
- Event Management
- Marketing & Promotion
- Problem Solving
- Proofreading contracts & policies
- Public Relations/Building your Brand
- Vendor Sourcing
- Virtual Event Delivery and Coordination

Hospitality, Events, & Tourism Companies Cross Section

10%



are Large Companies or International Corporations

40%



are Small and Medium-sized Enterprises

50%



are Start-up & Entrepreneurial Companies

Host Company and Project Examples

Experiential tour company focused on wellness retreats

Digital Marketing Intern delivering website and social media updates as well curating custom content to drive traffic and new customers.

Technology company focused on customer service platforms for Hotels

Market Research Intern supporting data analytics of business trends and creating reports for marketing suggestions and identification of appropriate channels for the B2B market.

Start-up travel website focused on off-season and sustainable travel

Content Development Intern curating and editing blogs, videos, and images for destination spotlights. Intern will show a passion for travel translating unique destinations and opportunities into strong content.