Abstract: This presentation will provide deeper insight into my online teaching approach, which is rooted in students answering five fundamental questions, i.e., Who am I? Why am I here? Where am I going? Where am I from? and What can I do? Exploring these five questions with students allows me to help them establish the “why.” A strong “why” helps students keep their head in the game even when they feel like they can’t go any further, and it unleashes a fearless determination for them to win. The idea of “Coaching Business can thus summarize this teaching approach.”