



Media, Communications, & Publishing Placements

Working in Media, Communications, & Publishing across the globe can require delivering fresh content across multiple outlets that meet the needs of a wide audience. Virtual interns supporting this career field can support the development of any type of medium including digital, print, video, photography and more, as well as supporting the editing and distribution of the content. Tasks may revolve around a specific piece and require research, content development, and more.

Skills You'll Learn and Apply During a Media, Communications, & Publishing Internship

- Client Relations and Support
- Content Development
- Content Research
- Content Reviewer
- Copywriting - Website
- Create media plan based on client needs
- Creative Design - Photoshop, Illustrator, InDesign
- Editing
- Facilitation and Presentation Delivery Skills
- Fact Checking
- Marketing
- Media and News Liaison
- Presentation
- Social Media Marketing
- Story/Blog Pitching
- Storytelling

Media, Communications, & Publishing Companies Cross Section

20%



are Large Companies or International Corporations

40%



are Small and Medium-sized Enterprises

40%



are Start-up & Entrepreneurial Companies

Host Company and Project Examples

Boutique Marketing & Design Company

Graphic Design Intern executing and delivering high-quality designs based on client goals and contemporary design concepts. Collaborating with project team members and design leads to ensure creative direction is carried through a project lifecycle, from concept to product launch to client

Large corporation supporting International supply chain management

Internal Communication Intern supporting the communications team in developing internal releases and monthly newsletter to support multiple departments

Large Company focused on Life Sciences

Media Intern assisting in identifying and developing news stories for the targeted region. Support in gathering appropriate materials, conducts preliminary phone interviews, and prepares relevant research for media pitches. Proactively engages media in media opportunities that align with

hand-off.

company strategic goals.