TO BIZ, OR NOT TO BIZ:
SHOULD HIGHER EDUCATION
EMPLOY BUSINESS PRACTICES?

Abstract. There are many articles, blogs, and other conversations about the ‘Business of Higher Education.’ What are the advantages and challenges of considering higher education a business? Are there business practices that can be beneficially applied to higher education? History and trends will be discussed as a business-outsider considers both a faculty and administrative perspective on the possibilites.