State University of New York at Potsdam University Police
Mission, Goals and Objectives, Assessment and Follow-Up
Chief Timothy M. Ashley II

The College Mission and Statement

The State University of New York at Potsdam prepares students to act as engaged global citizens and to lead lives enriched by critical thought, creativity and discovery. As an inclusive scholarly community rooted in our historic role in providing exemplary teacher and music education and our leadership in the fine and performing arts, we are committed to the liberal arts and sciences as an academic foundation for all students. With an abiding sense of responsibility to our region and to the work beyond, SUNY Potsdam fosters an appreciation for and respect for the variety of human experience.

University Police Mission Statement

The University Police at SUNY Potsdam provide the highest level of safety and security through a professional skilled and compassionate workforce. The Department strives to support a rich academic and diverse social experience at Potsdam by working in tandem with all departments and organizations on campus while promoting strong, positive relationships with our surrounding communities.

Goals

1. Continue assisting SUNY Potsdam with onboarding of the new statewide Sexual Violence policies.
2. Enhancing safety, security and civility on campus by providing programming and training on various safety topics.
3. Continue to move forward toward NYS Accreditation.
4. Work toward professional Dispatching – Radio system work for possible sharing of CPSO with SUNY Canton UPD.
5. Have Updated Parking Regulations submitted.
6. Propose increase in Parking Registration and Fees through campus parking committee.
7. Increase the positive role and involvement of University Police staff with underrepresented students in an effort to promote inclusiveness on campus.
8. Work with Campus Safety Advisory Committee to look at and improve safety on campus.
Objectives

   a. Assist with onboarding of students at Orientation
   b. Assist Title IX coordinator as needed.
   c. Campus Safety advisory committee

Performance Indicator: Regularly referred cases to Title IX coordinator. List attached. Also provided victim services notices to victims reporting at UPD. Worked in conjunction with Village PD, State Police Liaison and Title IX on several cases involving students and staff of campus. Purchased Creep Alert -200 and Drink Detective 50 and Distributed throughout campus and will use for tabling. Donated Comfort 25 Bags from SUNY to Renewal House office on campus.

Results: Title IX Coordinator and HR have been able to successfully bring cases to conclusion through Student Conduct and HR Disciplinary System (Union Disciplinary per Bargaining Unit Contract)

Follow Up: Very busy year for Title IX Coordinator but Cases have been completed within required time frame.

2. Enhancing Safety, Security and Training
   a. Programming in the Residence Halls – 20 programs
   b. Other Programming on campus – 20 programs
   c. Continuing Officer Training and Education – Fair and Impartial policing

Performance Indicator: Train Department Fair and Impartial policing, conducted 89 programs in residence halls and on campus.

Results: All Officer trained in Fair and Impartial Policing. Programming needs to continue and with additional staffing can increase.

Follow Up: Goals met

3. Accreditation
   a. Schedule Accreditation review visit – April 26-28, 2016
   b. Review of standards
   c. Pass Accreditation visit and/or correct issues

Performance indicator: Successful Accreditation
Results: UPD Successful Accredited June 2\textsuperscript{nd}, 2016

Follow up: Goad met

4. Dispatching
   a. Plan – Radio systems – Wells communications
   b. Train to dispatch both campuses
   c. Test
Performance indicator: Test for Radio Communication capabilities to Canton UPD.

Results: Communication does work from UPD Potsdam to UPD Canton (wells).

Follow up: Need to look at starting to test Dispatching for both campuses.

5. Vehicle and Traffic/Parking Regulations
   a. Get updated regulations from Dean Morris – Provide to Executive VP Rick Miller for submittal to college council.
Performance indicator: Update SUNY Potsdam Parking Regulations

Results: Still with VP Rick Miller to be brought to college council for their approval them moved forward in the process.

Follow –Up: Not Completed

6. Propose increase in Parking Registration and Fees through campus parking committee.
   a. Provide information to committee – what fees pay for, why they need to be increased
   b. Move forward with committee approval
Performance indicator: Committee Approved

Results: Forwarded Recommendation for increases to VP Finance – Student fee increase being submitted to take effect in fall 2017. Staff increase request to HR for negotiation.

Follow –Up: Goal met
7. Increase the positive role and involvement of University Police staff with underrepresented student in an effort to promote inclusiveness on campus.
   a. Have staff go to student group meetings
   b. Offer programming
   c. Discuss concerns
   d. DIAC (Diversity in Action Committee) Subcommittee
   e. Continue Staff training in diversity

Performance indicator: outreach, training

Results: DIAC open forums on safety, Emergency Response Guides, Bias Reporting link to Website, Community Check in, Fair and impartial policing training, other training programs attended on campus related to Diversity and Inclusiveness. Black Face incident and Protest.

Follow –Up: Goals met.

8. Work with Campus Safety Advisory Committee to look at and improve safety on campus.
   a. Pedestrian safety – Collegiate Village to campus
   b. Walkway to Maxcy – Cross walk, signage, lighting
   c. Future plans for daycare – sidewalk, cross walk to Barrington
   d. Camera systems upgrades and integration of older cameras
   e. Door access review
   f. Accountability of Visitors in Residence Halls

Performance indicator: Work for a Safe campus environment.

Results: Starting using RAVE Guardian safety app (224)– advertised at orientation and with posters and emails. Crosswalk signs (3) put out on campus roads. Video Camera system in place (110 cameras) assisting with complaints. Stickers placed on building entrances where cameras are located. Ordered new patrol car. Hired one new officer. Maxcy Walkway to Collegiate village completed. Maxcy Hall Signage for usage and rules put up in field house by Torey Russell. Brochures updated: Personal Safety, University Police

Follow –Up: Goals met